# Website Design Initial Build Feedback

11/11/2026

Creative Director: Bea Augustine

Designer: Emily Ou

- Really great start, everything looks built so just small tweaks need to be made
- For the main header “between the covers & the scroll,” can the “&” not be on its own line? I think however it was in the mockup worked well
- In the main image next to the header, I really like the inclusion of popular books - I think you could get rid of “the booktok effect” and “book lover” so it’s just the books on their own
- Can the periods in all the headers be standardized? So either all pink or all black, and no space between them and the text if possible
    - The one for impact on reading is jumping to the next line right now
- I like the sample posts!
- The impacts sections all have a smaller left margin than the rest of the page, could it be the same?
- Throughout the site can book titles be italicized?
- Love the large image of the booktok shelf at barnes and noble - could you edit it so that the booktok signs at the top of the shelves are visible
- For the film and television section you could maybe add images of the adaptations like movie posters
    - Or even a side by side of one of the book covers and its movie/tv poster
- Can there be some sort of clear division between “from page to screen” and “on your reading list” sections, either a line between or a background color change would work
- The reading list section looks great, I love the color it brings to the page!
    - The only thing about the images is that the hover animation makes the books look like buttons, I think either they don’t need an animation or you could link the images to something

- Same thing as before, can there be a clear division between the reading list and sources sections
- Footer looks good, you can add a copyright with your name and the year
- For responsive design, a few tweaks:
    - The nav bar could maybe just become a collapsible menu for small screens because the buttons get pretty small on mobile
    - Maybe the sample posts could turn into a 1 column grid (so that they are stacked on top of one another) - they get pretty small on mobile and also would be realistic to the experience of scrolling if they took up most of the screen
    - The thing I mentioned before about the left margin on the impacts section makes it look a bit weird on mobile
- Overall it looks really good and seems like it's almost finished aside from minor changes! Feels very cozy/welcoming and bright which I love